2017
POLITICAL RESEARCH AND LEGISLATIVE WRITING
The Growing Role of Lawyers and Lobbyists in Federal Policy

Ed Rogers
ed_rogers@bgrdc.com

Danny McNamara
dmcnamara@bgrdc.com

Laural Veloz
lveloz@bgrdc.com

Tentative Schedule: 2/7, 3/6, 3/13, 3/20, 4/3, 4/10, 4/17

Class Meeting Time & Location:
6:00-7:30
BGR’s Office
601 Thirteenth St. NW, Eleventh Floor South,
Washington D.C. 20005

This seminar will explore the growing role of private sector lawyers and lobbyists in the creation and implementation of federal policy. The immense size and scope of the federal government and the increasing pace of regulation within the American economy has made the role of contract lobbyists more omnipresent and structured that ever before. In short, with $3.75 trillion tax dollars collected and redistributed every year, there are a lot of winners and losers associated with this collection and redistribution. The regulatory tinkering with the rules associated with participating in the $17.9 trillion dollar US economy also produces winners and losers, sometimes on a vast scale. This seminar will explore the myths and the realities of promoting federal policy positions for private industry.

General Course Analysis
This is truly an exciting time for you all to be in Washington. With Republicans controlling Congress and the White House an aggressive agenda to pass major legislation is taking shape. Success in this course will require you to reorient your focus away from the courts and towards Congress and the Executive Branch and select regulatory agencies. You will need to learn about the legislative and regulatory processes, as well as the institutional roles played by various figures in Washington, ranging from senior elected leaders such as the President, the Speaker of the House and Senate Majority leader, down to Congressional staff members, political appointees and career bureaucrats. It will also be important for you to be aware of the purely political aspects of the Washington process and how that affects policy outcomes.

Assignment
You will be asked to assume the role of a Washington lawyer-lobbyist and prepare a memo for the senior partner at your firm, on a legislative or regulatory topic of your choosing. The only limitation is that it must be a real issue, currently pending in Washington. You may not use a hypothetical scenario of your own creation. With a new and active President there will undoubtedly be some lively class discussions and an endless number of paper topics to choose from.

In your memo, you will be expected to do something that Washington lobbyists have to face everyday: There is a particular piece of legislation, or other executive or Congressional action that is of great concern to a client of your firm. In order to assist the client, your firm’s senior partner will need your advice and counsel on how to deal with this challenge. Among the things that your senior partner will want to know are:

1. What is the issue?
2. What form does the legislation, regulation, or other executive or legislative action take? For example, is it an amendment to an appropriations bill, a proposed rule, or a newly introduced piece of legislation?
3. How is the client, whether it be a company, association, or interest group impacted?
4. Which members of Congress or Senators, along with committees and subcommittees on Capitol Hill have jurisdiction over the issue?
5. Which officials in which particular agencies are the key decision makers?
6. What is the state of play on the issue – What are the political, regional, and personal dynamics and how does that affect your chance of success?

Examples of potential clients include:
1. Major corporations such as Boeing, Intel, Citibank, or Coca-Cola;
2. Unions such as the Teamsters, UAW, or AFL-CIO;
3. Advocacy groups such as the NRA, Sierra Club, or ACLU;
4. Education, research, or non-profit institutions such as the University of Alabama, Juvenile Diabetes Research Foundation, or the Mayo Clinic;
5. Industry or Trade groups such as the Chamber of Commerce, American Trial Lawyers Association, or the U.S. Telecom Association;
6. Think tanks
7. Foreign Governments.

Below are few issues I suggest students consider:
- Tax reform and its potential impact on a particular client or industry;
- Telecom Issues- including Cybersecurity legislation, patent, internet piracy and privacy legislation, spectrum
- Energy Issues- including potential fracking regulations, the Keystone pipeline, Congressional action to limit EPA authority;
- Deficit reduction, sequestration & defense spending;
- National infrastructure investments- improving railways, waterways, roadways, and air travel; Public-Private Partnerships
- Obamacare repeal and replace;
- Immigration reform

2
• Any topic you and I mutually agree upon.

I will expect an in-depth, scholarly analysis of the issues and a savvy analysis of the political landscape.

Required Reading

Daily Publications: every day

Political Blogs: regularly
Morning Fix, Mike Allen Playbook

Books:
The Almanac of American Politics 2016
By Michael Barone, et. al.

Statutes:

Useful Websites


http://thomas.loc.gov – Commonly known as “Thomas,” this is the website for Congress. It has a wealth of information regarding legislation, committee information, votes, and the Congressional Record.

www.house.gov and www.senate.gov – The House and Senate websites contain detailed information on their respective members. In addition, they serve as gateways to Congressional Committees, some of whom have excellent websites with information about committee hearings, schedules, and mark-ups. They also have a wealth of information about law-making in general and a glossary of legislative terminology.

www.fec.gov – The Federal Election Commission (FEC) has a lackluster website, but it does have some useful resources regarding recent FEC rulings, as well as their regulations.

www.opensecrets.org – This website is run by the Center for Responsive Politics, a liberal interest group devoted to greater regulation and limitations on political fundraising. This is a
useful website because it allows you to easily search for campaign contributions to various elected officials.